Contract Agreement Between:

# CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
WLWT-TV/DT CINCINNATI
www.wlwt.com

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| Contract / Revision | Alt Order # |
|---|---|
| 941277 / | 06230201 |

| Product | | |
|---|---|---|
| AMERICAN CORSSROADS | | |
| Contract Dates | Estimate # | |
| 09/04/12 - 09/14/12 | 690 | |
| Advertiser | Original Date / Revision | |
| American Crossroads - Issue | 08/30/12 / 08/30/12 | |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Station | Account Executive | Sales Office |
| WLWT | Mica Hansen | HRP -Washingt |
| Special Handling | | |
| Demographic | | |
| Adults 25+ | | |
| | | |
| IDB# | Advertiser Code | Product Code |
| | 11 | 27 |
| Agency Ref | Advertiser Ref | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WLWT | 09/07/12 | 09/07/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | $1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/03/12 | 09/09/12 | ----1-- | 1 | $1,500.00 | | | | | | | |
| 2 | WLWT | 09/10/12 | 09/10/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | $1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | 1------ | 1 | $1,500.00 | | | | | | | |
| 3 | WLWT | 09/06/12 | 09/13/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 2 | $3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/03/12 | 09/09/12 | ---1--- | 1 | $1,500.00 | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | ---1--- | 1 | $1,500.00 | | | | | | | |
| 4 | WLWT | 09/11/12 | 09/11/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | $1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -1----- | 1 | $1,500.00 | | | | | | | |
| E 5 | WLWT | 09/05/12 | 09/12/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 2 | $3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/03/12 | 09/09/12 | --1---- | 1 | $1,500.00 | | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type | | | |
| | 1 | WLWT | 09/03/12-09/09/12 | 11-1135p M-Su | 11-1135p | ---W------- | :30 | ~~$1,500.00~~ | NM | | | |
| | See MG 5.3 | | | | | | | | | | | |
| | 3 | WLWT | 09/06/12-09/06/12 | 11-1135p M-Su | 11-1135p | ----Th----- | :30 | $1,500.00 | NM | | | |
| | (M) MG for 5.1 09/05 | | | | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | --1---- | 1 | $1,500.00 | | | | | | | |
| 6 | WLWT | 09/14/12 | 09/14/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | $1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | ----F-- | 1 | $1,500.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

www.wlwt.com

**WLWT**
**1700 Young Street**
**Cincinnati, OH 45202**
**(513)412-5000**

| Contract / Revision | Alt Order # |
|---|---|
| 941277 / | 06230201 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **09/04/12 - 09/14/12** | AMERICAN CORSSRO | **690** |

| Advertiser | Original Date / Revision |
|---|---|
| **American Crossroads - ls** | 08/30/12 / 08/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| N | 7 | WLWT 09/10/12 | 09/14/12 | 6-7a news | 6-7a | | :30 | | | NM | 4 | $3,200.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| | Week: | 09/10/12 | 09/16/12 | MTWTF-- | 4 | $800.00 | | | | | | |
| | | | | | | | | | Totals | | 12 | $15,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 08/27/12 -09/14/12 | 12 | $15,200.00 | $12,920.00 |
| Totals | 12 | $15,200.00 | $12,920.00 |

**Signature:** _____ **Date:** _____

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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|---|---|
| | |

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | | | | |

**Total Charges:**

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes ☒ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☒ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER***

| 8/31/12 | Stephen Mung | 703-299-1760 |
|---|---|---|
| Date | Signature | Contact Phone Number |

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| | | |
|---|---|---|
| Signature | Printed Name | Title |

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